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Date	Total pages	Attorney number	Client/matter number
June 4, 2007			
To	Company	Fax number	Telephone
USPTO		571-273-8300 571-273-0052	
From		Fax number	Telephone
Thomas J. Scott, Jr.		202.346.4444	

**Message:**

Statement under 37 CFR 3.73(b) and Power of Attorney to Prosecute Applications before the USPTO

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES**

Appellants : John C. Harvey and  
James W. Cuddihy

Appeal No. : 2007-2115

Application No. : 08/487,526

Filed : June 7, 1995

For : SIGNAL PROCESSING APPARATUS AND METHODS

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**STATEMENT UNDER 37 C.F.R. § 3.73(b)**

Sir:

Personalized Media Communications, LLC, a corporation, states that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of a chain of title from the inventors of the patent application identified above, to the current assignee as follows:

1. From John C. Harvey and James W. Cuddihy to the Personalized Mass Media Corporation. The document was recorded in the United States Patent and Trademark Office at Reel 6686, Frame 0319.
2. From the Personalized Mass Media Corporation to Personalized Media Communications, LLC. The document was recorded in the United States Patent and Trademark Office at Reel 011113, Frame 0704.

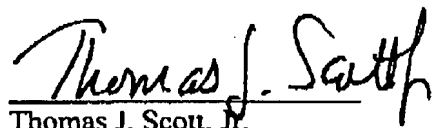
Appeal No.: 2007-2115  
Application No.: 08/487,526

This statement is submitted together with a new Power of Attorney (Form PTO/SB/80). In accordance with the new Power of Attorney, please address all correspondence in the above identified application and associated appeal to the address associated with Customer Number 0000 70813.

Respectfully submitted,

GOODWIN PROCTER LLP

By:



Thomas J. Scott, Jr.  
Registration No. 27,836

Dated: June 4, 2007

Goodwin Procter LLP  
901 New York Avenue, N.W.  
Washington, DC 20001  
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PTO/SB/06 (01-05)

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**POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO**

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

☐ Practitioners associated with the Customer Number:

OR

☒ Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used).

Name	Registration Number	Name	Registration Number
Thomas J. Scott, Jr.	27,836		
Joseph M. Guiliano	36,539		
Carl L. Benson	38,378		

as agent(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned and to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(p).

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(p) to:

☒ The address associated with Customer Number

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OR

☐ Firm or individual name

Address

City

State

Zip

Country

Telephone

Email

Assignee Name and Address

Personalized Media Communications, LLC  
708 3rd Avenue, 35th Floor  
New York, NY 10017

A copy of this form, together with a statement under 37 CFR 3.73(b) (form PTO/SB/06 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

**SIGNATURE OF Assignee of Record**

(The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.)

Signature	<i>Gerald T. Holtzman</i>	Date	5/29/07
Name	Gerald T. Holtzman	Telephone	281.980.2223 340
Title	General Counsel		

The collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a patent by the public which is to file (and by the USPTO to process an application). Confidentiality is governed by 36 U.S.C. 122 and 37 CFR 1.11 and 1.14. The collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Fees will vary depending upon the individual case. Any comments on the burden of this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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